

REAL ADVICE REAL INSPIRATION REAL EXPERTS

TAKE ADVANTAGE OF THESE OPPORTUNITES. CALL TODAY!



Jodi Vereschagin Exhibit Sales Consultant Companies A-E 403-253-1177, ext. 208 jodiv@mpeshows.com



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Casey Matulic Exhibit Sales Consultant Companies Q-Z 403-542-1649 caseym@mpeshows.com

EXCLUSIVE EXHIBITOR MARKETING OPPORTUNITIES

EMAIL BLAST Advertise your special offers, announce contests, launch a new product and keep your business top-of-mind. Market your products and services to our database of over 39,000+ highly specialized group of home-owners! \$500 per blast

MEDIUM RECTANGLE WEB ADS Create an ad to be posted on our site with a link back to your website to promote your company. Our advertising campaign directs consumers to the website to "buy tickets online and save," while exhibitors utilize the site to obtain all their pre-show information. All ads are displayed in rotation on all pages of the website. \$1,500

FLOOR DECALS Bring awareness to your booth location and make your presence known. By sponsoring our floor decals you will not be missed. You can choose to sponsor your section of the floor, subject to availability, leading to your booth. Starting at \$200 *Deadline is December 9, 2016*

ENTRANCE & EXIT DISTRIBUTION/SAMPLING Want your product to get in the hands of everyone? Exit and Entrance Sampling rights are available. Limited number of sampling locations available. \$4,500

HELP DESK Your company can present the Help Desk feature at the show. Wherever the Help Desk is promoted your company will be mentioned including at the Help Desk (located at show entrance) with show floor signage, show guide, website, eblasts and potentially our advertising campaign. Call for details

CATEGORY SPONSOR Be the official category sponsor in your industry at this year's show! Stand out from the crowd and be recognized as the leading company in your field and drive traffic to your booth! \$4,500

LOGO ID ON FLOORPLAN Receive an ad on the website, signage at the show, company logo on the show guide floor plan and logo inclusion in a pre-show email blast to our consumers. \$500. *Deadine is November 10, 2016*

CALGARYRENOVATIONSHOW.COM

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Casey Matulic Exhibit Sales Consultant Companies Q-Z 403-542-1649 caseym@mpeshows.com **EXTRA SHOW GUIDE MARKETING** Stand out from your competition in the Show Guide listings section. Extra category listings, top of category and red category listings will put your company in the spotlight. Starting at \$100. *Deadine is November 10, 2016*

BAG SPONSORSHIP Promote your brand as the official bag sponsor. Imagine 15,000+ consumers carrying your company's branded bag, acting as a mobile billboard - all day! It doesn't stop at the show as consumers will take home these eco-friendly bags to use in their daily lives. You'll get bag rights, sponsorship in a pre-show email and an inclusion on our sponsorship page. Call for details

WE'VE GOT YOU COVERED!





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